



DR. Y.V. SIVA RAMAREDDY

ASSOCIATE PROFESSOR

Passionate in teaching management and spiritual concepts in an accessible, clear, and professional approach to strengthen students' professional skills and personality development and mentoring them for career advancement.

PROFILE

An Experienced Doctorate and Associate Professor with 10+ years in Management education, specializing in teaching and researching in financial disciplines, possess good communication, organization and problem-solving skills

WORK EXPERIENCE

Malla Reddy Institute of Management 2011 - PRESENT Associate Professor

- Teaching and training the students on financial disciplines.
- Guiding students on their project works
- Researching on various financial topics
- Training the students through Co-Curricular Activities
- Lead, mentor the students to participate in different Management events
- Acting as a Time-table Coordinator
- Acting as a SCAI Club coordinator
- Exam paper setting and supervising the examinations

Holy Mary Institute of Technology and Management 2006-2011 Assistant Professor

- Teaching and training the students on financial disciplines.
- Guiding students on their project works
- Researching on various financial topics
- Training the students through Co-Curricular Activities

India Infoline Securities Limited 2004 - 2006 Market Executive

- Develop client database through networking, referrals and marketing
- Maintain client relationships
- Supporting clients in taking investment decisions

EDUCATION

Doctor of Philosophy (Ph.D) in Commerce & Business Administration with topic Financial Literacy and Inclusion of farmers 2022 ACHARYA NAGARJUNA UNIVERSITY

Master of Business Administration with 60% 2004 With a Specialization of Finance & Marketing UNIVERSITY OF MADRAS

Bachelor of Commerce with 59% 2002 With electives Management Accountancy & Taxation ACHARYA NAGARJUNA UNIVERSITY

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SUBJECTS TAUGHT

- Economics for Managers
- Accounting for Managers
- Financial Management
- Financial Systems and services
- Investment Management
- Financial Risk Management
- Banking and Insurance
- International finance

SOFTWARES KNOWLEDGE

- MS OFFICE
- EVIEWS
- Financial Analytics with R
- SPSS

PROFESSIONAL SKILLS

- Classroom management and student motivation
- Effective communication and mentoring skills

Certification Courses

- NPTEL SWAYAM
- Financial Accounting and Analysis
- Financial Management for Managers
- Advanced Financial Analytics

Research Publications

- 2024, "Behavioural Finance in Investment Decision Making", a research paper presented in a National Conference on recent trends in business management and computer applications, conducted on 3rd May 2024
- 2023, "A Study on money flow index with reference to Indian Stock Market", a research paper presented in A Two-day National Conference on Innovations and emerging trends in Management Sciences, Organized by Nalla Narsimha Reddy Group of Institutions, conducted on 18th & 19th August 2023
- 2023, "The Roles of creativity and innovation in Entrepreneurship", a research paper presented in A Two day National Conference on Innovations and emerging trends in Management Sciences, Organized by Nalla Narsimha Reddy Group of Institutions, conducted on 18th & 19th August 2023
- Dec 2020, "Financial inclusion of farmers in Guntur district: Association of financial inclusion levels and demographic variables", Shodh sarita, Vol 7, Issue 28, Page No s: 13 -20, Approved UGC care
- 2020, "A comparative study of farmers and bankers perceptions on the financial literacy and inclusion initiatives of Regional Rural Banks (CGGB) in Guntur district, Andhra Pradesh", International Journal of Disaster recovery and business continuity, Volume 11, No 3, pp 2538-2547.
- Nov 2019, "A study on the performance of banks in the financial inclusion of Andhra Pradesh", Think India Journal, Volume No 22, Issue 10, UGC care approved, ESCI
- Dec 2015, "The pricing of Capital Asset with Investors Preview", International Journal of Business Quantitative Economics and Applied Management Research, Volume No; 2, ISSN 2349-5677.
- .July-September 2013, "Technical Analysis, A study on selected IT stocks", International Journal of Decision Making in Management, Volume No2, Issue 3, ISSN2319-6793.
- .April-June 2014, "Inclusive Growth with grassroots knowledge & Grass root Innovations", International Journal of Decision Making in Management, volume No 3 Issue 2, ISSN 2319-6793.

FDPs ,Workshops & Conferences Attended

- Participated in 5 days International Online workshop on Master the Art of Research and Publication AI tools and techniques of research for quick report writing & Quality publication by Global Research and Training Center from 26th to 30th December 2024
- Participated in 3 day faculty development program on "Accreditation, Communications and Accuracy: Expectations and Compliances during December 22-24, Conducted by Nadimpally Satyanarayana Raju Institute of Technology(Autonomous), Sontyam, Andhrapradesh
- Attended one week faculty development program on innovative teaching methods in Business Management conducted by KGR Institute of Technology and Management as a part of Golden Jubilee celebrations of Business Management of Department of Business Management, Osmania University, Hyderabad from 29th January to 5th February 2024
- International online workshop on Multivariate analysis and its interpretation using SPSS, conducted by Global Institute of statistical solutions through online, 2022
- UGC sponsored two day National seminar on Digital Transformation- Artificial Intelligence for Business Applications, Conducted by Department of commerce and business administration , Acharya Nagarjuna University, Nagarjuna Nagar, Guntur District, on 25th &26th March 2022
- Faculty development program on "Effective research and project funding", conducted by St.Martin's Institute of Business Management, Hyderabad on 30-31 August 2016
- Taken part in one day National seminar on Innovative methods and Challenges in Accounting, Management and Financial sectors", held on 23/11/2019 at Department of finance, ICBM-School of Business Excellence, Hyderabad
- Attended one day faculty development program to enhance "Research & publication using spss" on 20th November 2018 at Vishwa Vishwani Institute of Systems & Management
- Attended one day faculty development program on "Research Methodology using spss" on 3rd February 2018
- Participated in faculty development program on "Research Methodology using spss and eviews", conducted by Siddhartha Institute of PG Studies December 5-10th 2016